



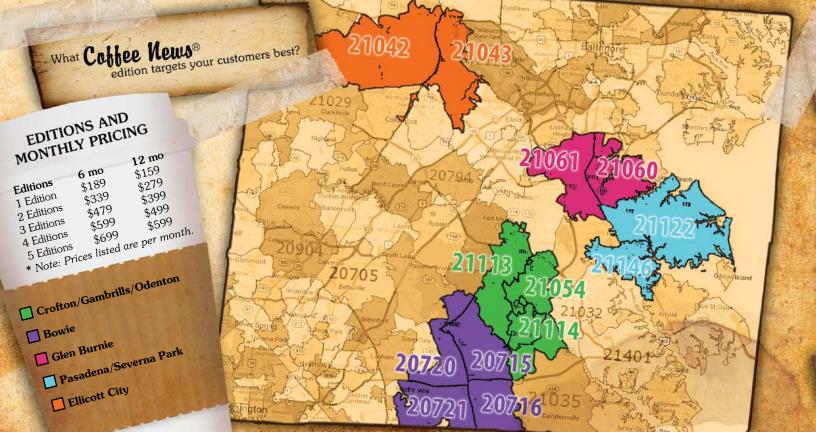
- Coffee News® provides light-hearted information and entertainment for your customers as they wait for their food, friends or service.
- It satisfies a need of single customers looking for something to do to avoid the awkwardness of "staring into space."
- Coffee News® provides talking points for customers who might be shy. There is always a variety of items to get the conversation started.
- Cattee News® has already built loyal readership for customers who
  - Enter our monthly contest...
  - Check the weekly horoscopes...
  - Test their knowledge with trivia...
  - Are tired of only hearing bad news!

- Popular with people of all ages, Coffee News® is sure to put a smile on their face!
- It's short and sweet...an average 8-minute read...so that tables can be turned.
- The special stands take up minimal space and most customers either take their copy with them or return them to the rack, so there is no additional mess.
- As a courtesy to our distribution partners, Coffee News® lists all our distribution partners on our website with all their contact information and a link to their website
- And the best reason...IT'S FREE! The service includes the stand and delivery of as many copies of Coffee News® as you need each week.









## Meet the Publishers



Tom & Angela Balsamo

## Welcome to Coppee News!

Tom and Angela launched Cottee New® in Anne Arundel and Prince George's Counties in January 2007 after almost a decade of owning and operating 3 retail franchises. They expanded into Howard County (where they both grew up) in March 2015. Throughout their first business venture, Tom and Angela invested a great deal of time (and money) to promote their businesses throughout the communities they serve. The same lessons they learned from purchasing advertising and marketing their businesses, Tom and Angela have applied to promoting Coffee View® and working with their clients to help them get

They are active members in 5 chambers, multiple other business organizations, and each sit on the board for an area non-profit. Tom and Angela network extensively throughout the area on behalf of their clients, promoting and referring business to them whenever possible.

Our mission is to offer weekly, category exclusive advertising at the best value in the Baltimore market. Through our affordable publication, we will provide our clients with a local, community approach to advertising, while still helping to expose them in areas beyond the county borders. Promotion of our clients will extend outside the normal distribution of Coffee New®, as we will actively promote them through our vast networking in area Chambers, business groups and community associations. Our goal is for Cottee New®, and subsequently our clients,

